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EURECA

**Enabling information re-Use by linking clinical
Research and CAre**

IP

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Dissemination level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission Service	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (excluding the Commission Services)	

0 DOCUMENT INFO

0.1 Author

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0.2 Documents history

Document version #	Date	Change
V0.1		Starting version, template
V0.2		Definition of ToC
V0.3		First complete draft
V0.4		Integrated version (send to WP members)
V0.5		Updated version (send PCP)
V0.6		Updated version (send to project internal reviewers)
Sign off		Signed off version (for approval to PMT members)
V1.0		Approved Version to be submitted to EU

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1. Introduction

This document reports on the project newsletter (see **Error! Reference source not found.****Error! Reference source not found.**) that has been created for the EURECA project.

The e-newsletter forms part of EURECA's communication strategy, aiming to communicate effectively with parties inside the project consortium, and to disseminate results of the project externally.

The design and initial content was created by ecancer with input from WP10 leaders, BIG. Consortium Partners were contacted and asked if they wanted to contribute information for the newsletter.

The inaugural e-newsletter was distributed to the Eureka partners via the project emailing list.

As the project progresses, the format of the newsletter may change, depending on information collected in between the distribution dates.

The remainder of this document will show some of the newsletter's content.

2. Content of the newsletter

The purpose of the project newsletter is to provide consortium members with updates on general project news, forthcoming events, reminders, publications. A template was created, which can clearly display this information. The newsletter also contains links to the external project website and intranet.

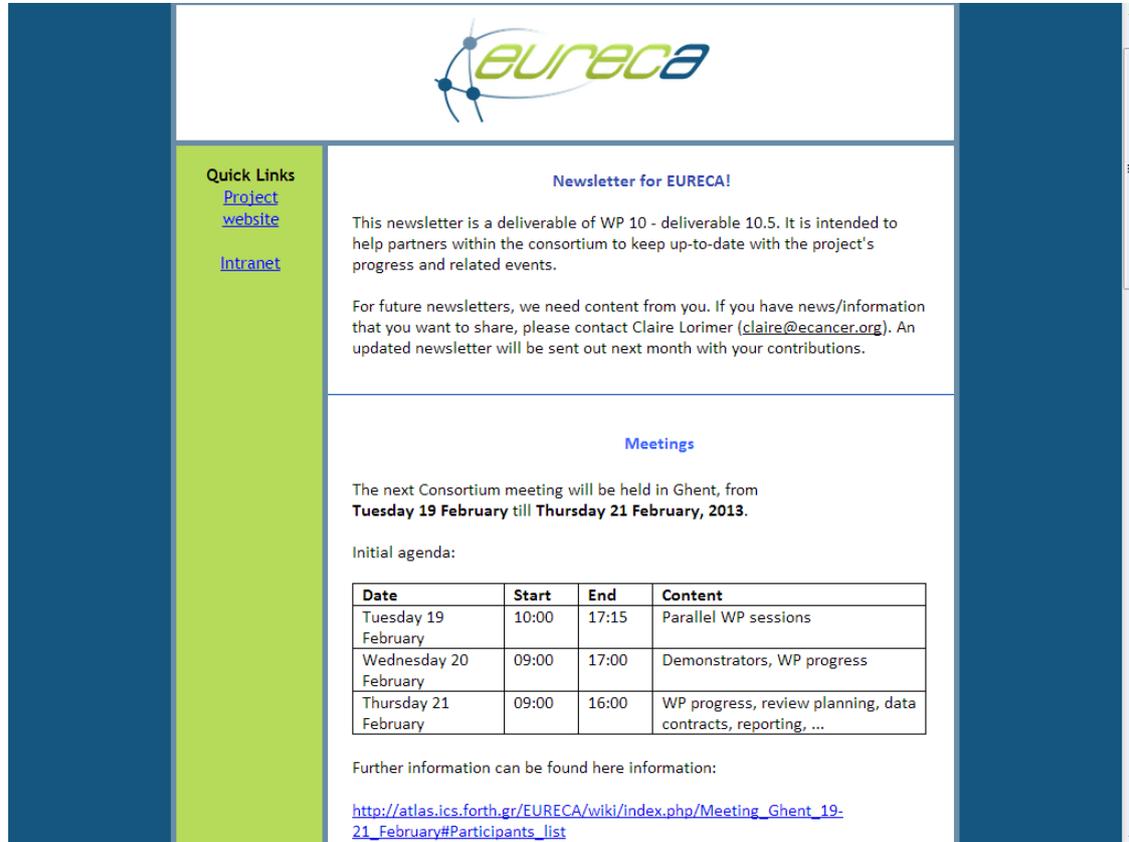
The template was created through the online marketing email tool, Constant Contact (<http://www.constantcontact.com/uk/index.jsp>). This tool enables the user to design bespoke newsletter templates easily and clearly.

The content for the first newsletter was gathered from information sent by Partners to the project dedicated email address (al_eureca_all@natlab.research.philips.com), this included items such as forthcoming publications.

A request for information was sent to the WP 10 leader (Participant 9) and to the Project Coordinator (Participant 1), because they would likely have the most knowledge of what is happening in the project in terms of meetings and events.

An additional request was sent to the project partners for any additional information that partners wanted to share with the consortium.

Figure 1 – First project newsletter



The screenshot shows a web page for the EURECA project newsletter. At the top center is the EURECA logo. On the left side, there is a green vertical bar with the text "Quick Links" and two links: "Project website" and "Intranet". The main content area is divided into two sections. The first section is titled "Newsletter for EURECA!" and contains two paragraphs of text. The second section is titled "Meetings" and contains a paragraph about the next Consortium meeting, followed by an "Initial agenda:" section with a table. Below the table, there is a link for further information.

Quick Links
[Project website](#)
[Intranet](#)

Newsletter for EURECA!

This newsletter is a deliverable of WP 10 - deliverable 10.5. It is intended to help partners within the consortium to keep up-to-date with the project's progress and related events.

For future newsletters, we need content from you. If you have news/information that you want to share, please contact Claire Lorimer (claire@ecancer.org). An updated newsletter will be sent out next month with your contributions.

Meetings

The next Consortium meeting will be held in Ghent, from **Tuesday 19 February till Thursday 21 February, 2013.**

Initial agenda:

Date	Start	End	Content
Tuesday 19 February	10:00	17:15	Parallel WP sessions
Wednesday 20 February	09:00	17:00	Demonstrators, WP progress
Thursday 21 February	09:00	16:00	WP progress, review planning, data contracts, reporting, ...

Further information can be found here information:
http://atlas.ics.forth.gr/EURECA/wiki/index.php/Meeting_Ghent_19-21_February#Participants_list

Recent meetings

Last week, several EU project participants met in Paris for a Convergence Meeting hosted by EHR4CR: **Semantic Interoperability for Clinical Research & Patient Safety in Europe**.

During the meeting six EU projects presented information on their project's approach to Semantic Interoperability.

EURECA was represented by MAASTRO, VUA, and Oxford, with the EURECA presentation given by VUA.

Presentation slides are already available at:

<http://www.w3.org/wiki/HCLS/ClinicalObservationsInteroperability/Convergence>

A Meeting Summary Report is being prepared and will be posted to the same wiki in the next few weeks.

Forthcoming Publications

- Bennet Lodzig - Leibniz Universität Hannover - intends to publish a brief article/abstract on the EURECA privacy framework in a German online release MMR-News.

The title of the article will be '**Data Protection in European FP7 medical project EURECA**'. The article will briefly describe the EURECA privacy framework.

- The Institut für Rechtsinformatik (IRI) intends to submit a paper to the EMBC 2013 Conference (<http://embc2013.embs.org>):

Patient in control in clinical trials - European initiatives for improving Patient in control in clinical trials - European initiatives for improving patient empowerment in clinical trials through technical implementation of legal norms - preliminary findings*

Forthcoming deliverables

Deliverables due in **month 18**:

1.4 - Consolidation of the user needs, use-case development and requirements analysis. Lead beneficiary = **Universitaet Des Saarlandes**

2.3 - Initial report on the interface layer towards external systems. Lead beneficiary = **Philips**

3.2 - Initial prototype for concept extraction out of EHR free text. Lead beneficiary = **XEROX**

3.3 - Service for uniform access to clinical trial data and other external sources. Lead beneficiary = **Philips**

4.2 - Initial proposal for the core datasets. Lead beneficiary = **Philips**

6.2 - Initial prototype of the EURECA patient recruitment service for CTs. Lead beneficiary = **Vrije Universiteit**

6.3 - Initial prototype of EURECA safety service based on EHR data. Lead beneficiary = **Philips**

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You can also publish reports and papers that come out of the project in [ecancermedicalscience](http://ecancermedicalscience.com) for free. For information, email editor@ecancermedicalscience.com

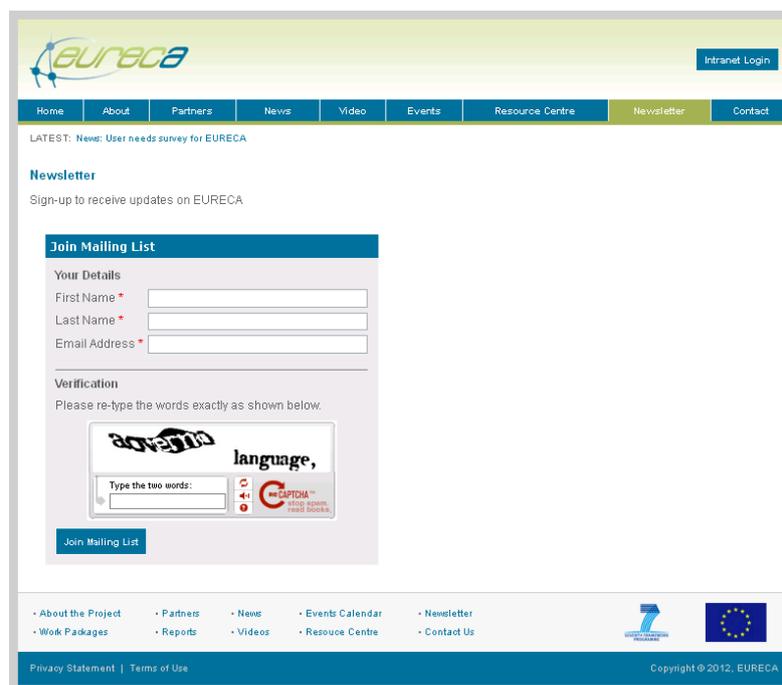
3. Distribution

The newsletter was distributed to the al_eureca_all@natlab.research.philips.com through the email tool, Constant Contact, which was also used to create the template.

On the project's external website (<http://eurecaproject.eu/>), there is a page specifically designed so that people can sign-up to receive newsletters (Figure 2). These sign-ups are added to a distribution list in Constant Contact, which is kept separate from that of the Consortium mailing list.

Email addresses registered through the sign-up page can be added to the distribution list easily and quickly, ensuring that the list is always up-to-date.

Figure 2 - News letter sign-up page



The screenshot shows the EURECA website's newsletter sign-up page. At the top left is the EURECA logo, and at the top right is an "Intranet Login" button. A navigation menu includes links for Home, About, Partners, News, Video, Events, Resource Centre, Newsletter, and Contact. Below the menu, a "LATEST: News: User needs survey for EURECA" announcement is visible. The main heading is "Newsletter" with the subtext "Sign-up to receive updates on EURECA". The sign-up form is titled "Join Mailing List" and contains the following sections:

- Your Details:** Three input fields for "First Name", "Last Name", and "Email Address", each with a red asterisk indicating a required field.
- Verification:** A section titled "Please re-type the words exactly as shown below." featuring a CAPTCHA image with the words "adventure" and "language,". Below the image is a text input field labeled "Type the two words:" and a CAPTCHA logo.
- A blue "Join Mailing List" button at the bottom of the form.

The footer of the page includes a list of links: "About the Project", "Partners", "News", "Events Calendar", "Newsletter", "Work Packages", "Reports", "Videos", "Resource Centre", and "Contact Us". It also features the EURECA logo, the European Union flag, and the text "Privacy Statement | Terms of Use" and "Copyright © 2012, EURECA".

4. Future content and distribution

The first newsletter was sent to the project consortium because the information gathered was relevant to the partners only. However, with future newsletters, the content will be of more interest to external parties.

Proposed content for the next edition will include:

- Editorial
- Project Overview
- Focus article
- Interview with project partner
- Partners Section
- News and Events

3 Summary

The newsletter provides the EURECA project with a solid platform for disseminating updates and results internally amongst the project consortium, but also to the general public and other interested parties. Each new newsletter will be tailored to incorporate and display the information gathered in the most effective way.